



# Outside2Inside 2018 Accomplishments

O2I BOARD

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# Outside2Inside 2018 Accomplishments

## Key O2I Achievements

Moved to a new 1100 sq. Ft office

Conducted 5 Main events

- 2 Farm2School Events
- 3 Kids Food Waste Awareness Programs

Revamped O2I website

Recovered ~ 5000 lbs. of Wonky Produce

Winners of Wonder Intel Award for the Wonky Produce Farm2School Program

Successfully conducted 1 Crowd Funding

Completed 2 Research Projects on Food Waste Recovery & Recycling with UC Berkeley

## Community Impact

~ 160 volunteers

~ 10,000 volunteers hours

Partnered with 2 major farms

Partnered with 3 schools

~ 500 people fed

~1500 people made self-aware

## Partnerships

Added 8 new partners in 2018

Intel

Imperfect Produce

UC Berkeley

Santa Clara Unified School District

Ponderosa School

Sacred Heart

JW House

Ugly Juice

Rainbow Montessori

Citizen Schools

Safari Kids

# Food Waste Recovery Program



Conducted 2 Farm2School programs in bay area low income schools.



Recovered ~1.3K LBS of Wonky produce.



Donated the Wonky produce to ~200 local low income school students & their families.



Created food waste awareness to ~1000 students.



Prevented ~500lbs of Green House Gas emissions.



Saved ~100K Gallons of water from being wasted.



Achieved a direct funding of ~\$10K for the F2S program from Corporates Intel Corporation & Imperfect Produce.

**~ 50 volunteers contributed ~ 2000 volunteer hours**

# Food Waste Recycling Program

- ▶ Created & Conducted a Composting Class for 25+ middle school students.
- ▶ Partnered with UC Berkeley – FEED in doing research on food waste reduction by recycling.
- ▶ Completed a research project with UC Berkeley – FEED on “Recycling food waste into animal feed”.
- ▶ Created a white paper report on implementation of “Converting produce waste into animal feed” program.
- ▶ 7 volunteers contributed ~ 750 volunteer hours.



# Kids Food Waste Awareness Program

- ▶ Educated 60 students about food waste prevention, recovery & recycling.
- ▶ Recovered 60 lbs of wonky produce.
- ▶ Conducted 3 programs.
  - ▶ 2 Free programs.
- ▶ 15 Volunteers assisted the program .
- ▶ 600 hours of volunteering time.
- ▶ Formulated innovative hands-on projects.
- ▶ Documented program event flow.

# Monthly Volunteering Program

- ▶ Volunteered in 10 organizations.
- ▶ Number of events - 12
- ▶ Recovered ~3000 lbs. of wonky produce.
- ▶ 70 Volunteers participated in the program .
- ▶ ~280 hours of volunteering time.
- ▶ Key areas of impact – Feeding the Animal with wonky produce, recovering wonky produce, Feeding the needy with wonky produce, Gardening & Composting.



# Organizational Achievements

OFFICE ADMINISTRATION, WEBSITE, GRANTS, HUMAN RESOURCE, SOCIAL MEDIA



# Office Administration

- ▶ 4 Volunteers contributed ~1000 hours.
- ▶ Documented key administrative procedures.
- ▶ Instrumental in moving to a new office and its related support.
- ▶ Supported other programs – F2S, KFWA, Monthly Volunteering program.
- ▶ Supported Social Media updates.
- ▶ Assisted HR related activities.
- ▶ Coordinated weekly meetings.

# Website

- ▶ New cohesive web page design.
  - ▶ Standardized on layout, format.
  - ▶ Enhanced contents and functionality.
  - ▶ Introduced online forms creating a welcoming volunteering experience.
- ▶ Provided online volunteer orientation, training material.
- ▶ Website made mobile friendly
- ▶ 5 major pages redesigned (Home, Prevent, Recover, Recycle, Volunteer)
- ▶ ~8 volunteers contributed ~300 hours in website design & development
- ▶ ~3 UI/UX designers, ~3 developers, 1 manager.
- ▶ Researched on different platform – React/WP.
- ▶ Identified ~10+ Website Development tools.
- ▶ Integrated HR software to the website.
- ▶ Employed 3+ communication tools – Zoom, Google, Slack.
- ▶ Researched and compared various Webhosting options.
- ▶ Conducted training for new website developers.
- ▶ Developed 30+ website pages.
- ▶ Generated 10+ blog posts.

# Grants

- ▶ ~64 Grants applied.
  - ▶ Awarded: 1, In Progress: 40, Declined: 23.
  - ▶ Grant Awarded: \$ 5,000
- ▶ Reached out to 40 different organization in Food Industry.
- ▶ ~100 hours of volunteering time.
- ▶ Crowd funding contributed ~\$4,000.
- ▶ Identified Grant software.

# Human Resource

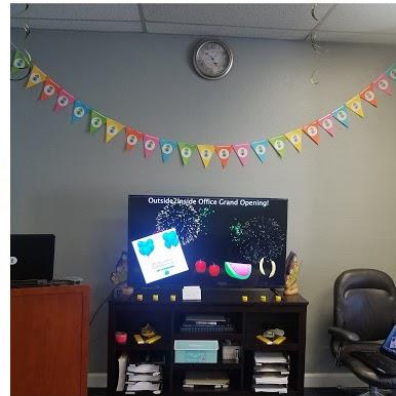
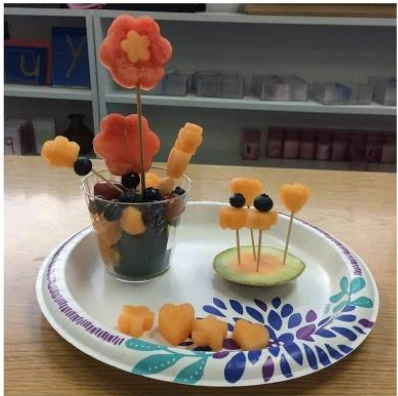
- ▶ 4 Volunteers contributed ~1000 hrs.
- ▶ O2I Hiring, Recruitment Flow BKM document created.
- ▶ HR Software was Identified and Implemented.
- ▶ Monthly Volunteer Award Implemented in May'2018 and 6 Volunteer recognized so far.
- ▶ O2I Volunteer Handbook was created.
- ▶ Volunteer Legal Agreement Forms Updated.
- ▶ HR Audit Completed. Meeting >90% of the Audit Standards on the 1<sup>st</sup> Year.
- ▶ New HRIS Software Research is ongoing.

# Social Media

- ▶ O2I Facebook, Instagram, Twitter and LinkedIn accounts created
- ▶ ~ 270 # of Followers in all O2I Social Media
- ▶ ~ 400 Total Reach in Facebook
- ▶ ~ 195 Likes in Facebook
- ▶ ~ 52 Tweets Created
- ▶ ~ 80 Posts on Instagram



# Our Moments of 2018







Thank You for your Contributions!