



# Outside2Inside 2019 Accomplishments

O2I BOARD

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# Outside2Inside 2019 Accomplishments

## Key O2I Achievements

Conducted 5 Main events

- 2 Food Waste Corporate Awareness Programs
- 1 Food Waste Community Awareness Program
- 1 Farm2Restaurant Program
- Food Waste Awareness Program in UC Berkeley

Revamped O2I website.

Outside2Inside awarded "Environment Excellence Award" by Intel Corporation.

Recovered ~ 1000 lbs. of Wonky Produce

Completed 2 Research Projects on Food Waste Recovery & Recycling with UC Berkeley

## Community Impact

~ 20+ volunteers engaged

~ 5,000+ volunteers hours

~ 500+ people fed

~1000+ people made self-aware

## Partnerships

Forged a Long term partnership with FEED, UC Berkeley.

Established working partnerships with Local Bay Area Restaurants.

Established partnerships with LAM Research and Advantest America Corporations.

Established partnerships with 10+ Local Farms and Produce Retailers.

# Food Waste Recovery Program



Conducted 1 Farm2Restaurant program in bay area.



Recovered ~1K LBS of Wonky produce.



Donated the Wonky produce to employees and communities.



Created food waste awareness to ~1000+ people.



Prevented ~375lbs of Green House Gas emissions.



Saved ~80K Gallons of water from being wasted.



Established partnerships with 10+ local farms and produce retailers.



# Organizational Achievements

OFFICE ADMINISTRATION, WEBSITE, GRANTS, HUMAN RESOURCE, SOCIAL MEDIA

# Office Administration

- ▶ 2 Volunteers contributed ~300 hours.
- ▶ Documented key administrative procedures.
- ▶ Instrumental in setting up the new office and its related support.
- ▶ Supported other programs – F2R, Corporate, Community Food Waste Awareness Volunteering programs.
- ▶ Handled Social Media platforms and posts.
- ▶ Assisted HR related activities.
- ▶ Coordinated weekly meetings.
- ▶ Published our first Outside2Inside Magazine.

# OUTSIDE2INSIDE

A non-profit organization in the bay area

## Inside

Meditation  
as a tool  
for self  
awareness



Prevent, Recover and  
Recycle Food Waste

Love Wonky Produce  
and Reduce food waste!



In United States of America, 42 million people are food insecure

# Website

- ▶ New cohesive web page design.
  - ▶ Standardized on layout, format.
  - ▶ Enhanced contents and functionality.
  - ▶ Introduced online forms creating a welcoming volunteering experience.
- ▶ Provided online volunteer orientation, training material.
- ▶ 12 new pages Created (HR Dashboard, O2I Board Page, Our Story, Our Programs, Wonky Produce, Welcome, New Volunteer Page, Star Volunteers, Partners, FEED Partnership, News, Magazine & Testimonials)
- ▶ ~3 volunteers contributed ~100 hours in website design & development
- ▶ Researched and compared various Webhosting options.
- ▶ Generated 10+ blog posts.



# Grants

- ▶ ~4 Grants applied.
  - ▶ Awarded: 1, In Progress: 1, Declined: 2.
  - ▶ Grant Awarded: \$ 600
- ▶ Reached out to 10 different organization in Food Industry.
- ▶ ~100 hours of volunteering time.

# Human Resource

- ▶ 4 Volunteers contributed ~1000 hrs.
- ▶ O2I Hiring, HR Document created.
- ▶ 3 Volunteers recognized as Star Volunteers and awarded.
- ▶ O2I Volunteer Handbook was revised and updated.

# Social Media

- ▶ O2I Facebook, Instagram, Twitter and LinkedIn accounts were actively managed.
- ▶ ~ 300 # of Followers in all O2I Social Media
- ▶ ~ 500 Total Reach in Facebook
- ▶ ~ 200 Likes in Facebook
- ▶ ~ 250 Facebook Posts Created
- ▶ ~ 250 Tweets Created
- ▶ ~ 250 Posts on Instagram

The background is a dark green color with a slight gradient. There are several decorative elements: a light green vertical bar in the top right corner, a light green circle in the top right, a light green circle in the middle right, and a light green circle in the bottom left. The text is centered horizontally and vertically.

Thank You for your Contributions!